

Concussion in Sport Group (CISG) Sponsor Prospectus

Who is CISG?

Since 2002 the Concussion in Sport Group (CISG) has worked to analyze, aggregate, and interpret the world's scientific literature for the evaluation, management, and prevention of sports-related concussion. Central to this process has been the ongoing development and refinement of the Sports Concussion Assessment Tools (SCAT®), which are the most widely used concussion assessment tools in the world. To date, CISG and its members have also worked to produce the quadrennial Consensus Statements that have become the cornerstone of concussion management. First domiciled in Switzerland, CISG is now incorporated as a non-profit corporation **(501(c)(3))** in the USA. Although now housed in the USA, CISG continues to maintain its global focus and remains the only international multidisciplinary organization solely devoted to athlete brain injury.

Following incorporation in the USA in 2023 our membership has grown from approximately 35 members to approximately 140, representing more than 20 countries across 5 continents. Our members also represent the broad interdisciplinary nature of Sport-related Concussion (SRC), including physicians, athletic trainers/physiotherapists, neuropsychologists, psychologists, rehabilitation medicine, nurses, clinical researchers, and academicians. Our members are recognized worldwide as leaders in clinical and research endeavors, many of whom served on the expert panel and are co-authors of the International Conference of Concussion in Sport (Amsterdam, 2022).

Our Mission

To enhance the science and practice of health management as it relates to sport-related concussion, to develop evidence-informed recommendations for the prevention, evaluation and management of SRC, to create and disseminate best practice clinical assessment and management tools for SRC, and to freely provide and manage clinical tools, statements and educational programs worldwide that can be adapted to cultural and geographic contexts, appropriate for all ages, sexes & levels of play.



Photo credit: Craig-Boudreaux

Need For Sponsors

CISG is a voluntary Not for Profit organization with no employees. Directors, committee chairs and other individuals who make the organization run are all volunteers who do so because they believe in the mission of CISG. Consequently, CISG relies primarily on membership dues for financial support. Membership dues cannot fully sustain our operations nor support ongoing projects or launch new projects. Like most professional organizations, we seek to augment our financial position by creating sponsorship opportunities that allow like-minded organizations or vendors to support the goals and mission of the organization. We invite individuals and organizations to join us by becoming sponsors and help us fulfill our mission.



Photo credit: Markus-Spiske

CISG
CONCUSSION IN SPORT GROUP
EST. 2002



Educational Symposium – General Sponsor Opportunities

From Consensus to Clinic: Advances and Practical applications of the Amsterdam International consensus

CISG has partnered with the Sports Neuropsychology Society (SNS) to host our first Clinical and Educational Symposium, **which is independent and apart from the quadrennial International Consensus Conference** and will be held in Milwaukee, Wisconsin on April 30th and May 1st, 2025 at the [Pfister Hotel](#). This unique joint meeting will feature two related but separate educational experiences for showcasing clinical advances and research (e.g., poster sessions, brief podium presentations, invited speaker presentations/workshops, panel discussions, etc.). Continuing education credits will be available, and there will be opportunities to meet and network with like-minded clinicians and researchers from around the world in a casual collegial setting.

With increasing costs, funding from event registration can no longer be the sole for support such an event. CISG is seeking sponsors to help make our vision of the symposium a reality. Two types of Symposium sponsor opportunities are available (General and Targeted). The “**General**” approach provides funding for all aspects of the event and distributed as determined by the Board of Directors while the Specific opportunities allow for targeted funding.

GENERAL SYMPOSIUM SPONSOR LEVELS						
	Bronze	Silver	Gold	Platinum	Diamond	Title*
FUNDING	\$5,000	\$7,500	\$10,000	\$15,000	\$25,000	\$50,000
Comp Registration	2	2	4	4	6	8
Exhibit Space	√	√	√	√	Double**	Double**
Ad in Program		Shared	Shared	Shared Scrolling	Shared Scrolling	Shared Scrolling
Website Logo Placement (1 yr)		√	Logo	Banner	Banner	Banner
Member Packet Insert		√	√	√	√	√
Onsite Color Signage		Shared	Shared	Shared	Individual	Individual
Logo on media Promotions				√	√	√
Email Msg to membership*					√	√
VIP Speaker’s Dinner						√
Welcome Msg						√

*Exclusive to one sponsor; ** One time opportunity for CISG to send approved email message and promotional materials on your behalf to membership.

➤ Symposium – Targeted Sponsor Opportunities

In addition to the General Symposium Sponsor Opportunities, we offer the following **Targeted** funding items:

- ✓ Keynote Speaker Sponsorship \$10,000
- ✓ Welcome Reception Sponsors \$7,500 – \$30,000
- ✓ Speaker (General) travel support \$3,500 - \$15,000
- ✓ Break Sponsor \$3,000 - \$20,000
- ✓ Speaker dinner sponsor \$2,500 - \$15,000
- ✓ Meeting Video Recording \$2,000 - \$10,000



Photo Credit: Jonathan Borba



Photo Credit: Ben-Hershey

Charitable Giving

CISG is a recognized 501(c)(3) tax-exempt organization. All charitable donations are tax-deductible in the USA. For information or to place a donation please contact info@concussioninsportgroup.com.

To discuss Sponsor options please contact:

Margot Putukian, MD

Christina Master, MD

Symposium Co-Chairs

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